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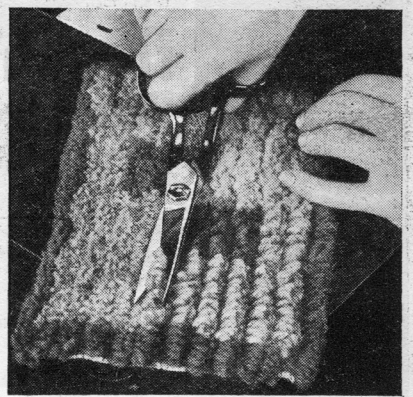
# SINGERCRAFT

POPULAR EUROPEAN SEWING  
ART NOW INTRODUCED  
TO AMERICA



## Make Luxurious DEEP PILE

Rugs, Robes, Bags,  
Toys, Dress and Hat  
Decorations on your  
Sewing Machine



**I**MAGINE! You can now make countless articles in rich deep pile right on your sewing machine! From rugs to furry animal toys. From deep-tufted luxurious robes to clever little hat decorations. As simple and easy as straight stitching. A child can do it after one demonstration and a little practice.

### What It Is

This new sewing art known as Singercraft, so popular in Europe, is now brought in simplified form to American women. It requires only the Singercraft Guide and your sewing machine. You obtain striking, colorful effects by applying wool, rayon, angora or cotton yarns, or even rag strips to a fabric backing. The loops

of yarn made with the Singercraft Guide may be cut or left uncut to obtain the desired effect.

### How To Start

You can see a demonstration of Singercraft and get the Complete Singercraft Set at any Singer Shop. (See telephone directory for nearest shop address.)

Or, send the coupon with only 50 cents for the complete Singercraft Set by return mail. It includes the Singercraft Guide, two transfer patterns, stamped crash backing, step-by-step directions, and many illustrations in actual colors of things to make. Get the outfit at once so that you can start right in making lovely articles for personal use, for gifts, or to sell.

## SINGER SEWING MACHINE CO. INCORPORATED

SINGER SEWING MACHINE CO., INC.  
Singer Building, New York, N. Y.

Please send me postpaid the Complete Singercraft Set. I enclose 50 cents (money order or stamps).

Name.....  
Street or R.F.D.....  
City..... State..... X17

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