



Thank you

for downloading this pdf file from knitting-and.com!

Your visits have helped keep Knitting-and.com online, providing free crafts and recipes since 1996.

There are hundreds of free patterns and crafts available and more added all the time!

Note: The pink watermark on the following pages will not show if you print this file.





<https://www.knitting-and.com>

Macdonald

ED

1/-
No 203



<https://www.knitting-and.com>

50

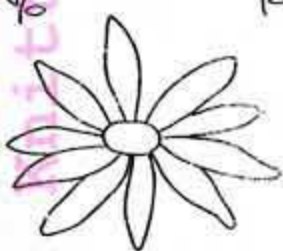
EMBROIDER WITH DEMHURST, 2, 2YKLO, MOUTINE (2 STRANDED)



№ 53040
IRVING
WELDON

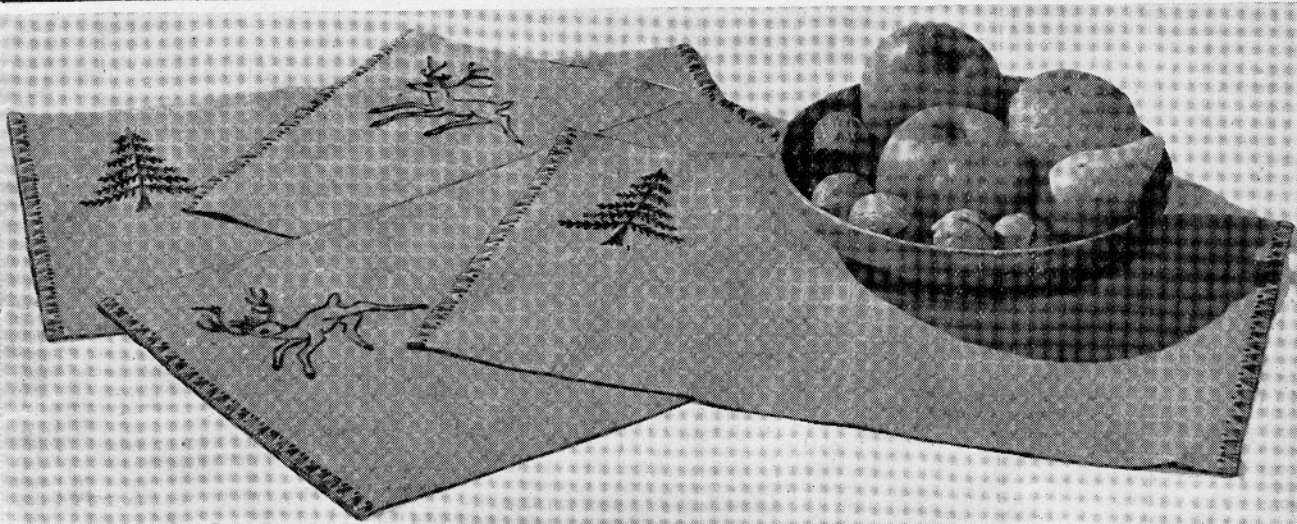
COPYRIGHT

<https://www.knitting-aid.com>



<https://www.knitting-and.com>

Needlework ILLUSTRATED



The Free Transfer produced these attractive Mats. Added snowflake spots are fun.

★ Our PRESENTATION TRANSFER

MANY, many hours of careful planning have gone into the Special Gift Transfer which we proudly present with each copy of this Magazine. Notice how skilfully the designs have been chosen, to use in a host of different ways, separately or together. The Lapland Border—Reindeer and Trees—has topical Christmas-time appeal, changes to Spring-time when Daisies are added. Then there's the lovely Posy of old-world flowers in period style . . . Marguerites of modern design . . . charming ribbon-tied Bouquets. Beneath the Transfer, on the centre pages, is an embroidered replica of the designs in full colour—perfect guide for stitching. At the end of the book are clear stitch-diagrams and detail.

Besides the 50 Gift Ideas linked with the Free Transfer, we have found room for lots of other attractive features . . . the romantic little 3-ounce Jumper, dainty Crocheted Lace, a cuddlesome Doll, a novel Lapel Brooch. And be sure to note the Bargain Offer on pages 10 and 11.

Another exciting

Free Transfer

in the next issue of

NEEDLEWORK ILLUSTRATED

See announcement on page 18.



Also from the Free Transfer, this gay and capacious Work-bag. Directions for making Mats and Bag, page 10.

TABLE MATS (*illustrated on page 7*)

For each mat you need deep écreu linen about $15\frac{1}{2}$ by $9\frac{1}{2}$ inches. Make a $\frac{1}{2}$ -inch hem all round—slip-stitch long sides invisibly and tack short ends. Work over ends in Vandyke stitch (dia. page 26) in terra-cotta (shade 733) using three strands, placing a tiny green (884) stitch between each group. Iron off reindeer and tree motifs; embroider as described on page 26.

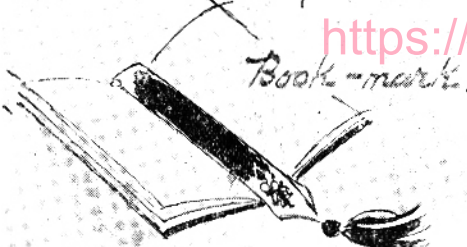
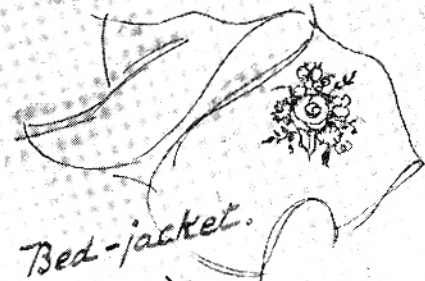
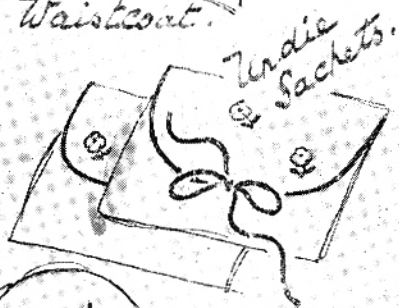
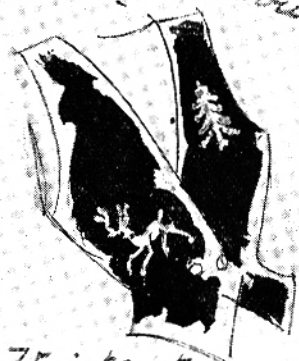
WORK BAG (*illustrated on page 7*)

One yard of cream linen is required for this. Cut four bag-shaped pieces, each 13 inches at widest part, 10 inches at top and 12 inches deep; cut handle 7 by 24 inches and gusset 2 by 36 inches.

On one piece embroider a woodland scene from Free Transfer,. Back with linen, turning in edges to and tacking. Tack other two pieces together in face same way, then double and tack handle and gusset strips. On right side, buttonhole-stitch gusset between front and back, using green; buttonhole round top and round handle; stitch on handle.

our Free Transfer for

WELDON'S DESIGN No. 23940



WE present on these pages 18 Personal Gifts, to suit all tastes, each charmingly embroidered from the designs on the Transfer Sheet given with this book. Overleaf, for quick and easy reference, you will find the embroideries in full colour; on page 26 a list of the shades to use in Dewhurst's "Sylko" Mouliné, with stitch diagrams and embroidery detail. Below is a brief description of each gift.

Evening Blouse. A single Marguerite spray in black, on hyacinth-blue georgette. Cut in simple magyar-shape, tie with sash at waist.

Waistcoat. Tree and Reindeer embroidered on fine velour. Bind edges. Weldon's Pattern No. 138902 (price 1s. 9d. by post), will guide you for cutting out.

Undie Sachets. Sweet in pink organdie, with deeper pink Daisies, bindings, ribbons. Make envelope-shape, binding sides together and singly round flap.

Hankie Sachet. Embroider Posy on a round of pale mauve satin, stitch to plain back, pad with cotton wool, and line with contrast satin.

Bed-Jacket. The Posy is lovely embroidered on peach-pink lingerie satin, lined through with blue. Cut in magyar shape.

Book-Mark. Embroider Bouquet on 1½-inch wide Chinese blue ribbon. Point one end, add tassel. Fray other end.

Christmas Stocking. Gay with emerald Trees on scarlet felt, cuffed with cotton wool. Cut both sides alike, in simple boot-shape, and machine together.

Travelling Slippers. Soft little quilted slippers fold into quilted case. For making this lovely gift see page 18.

Powder Puff. Work Bouquet in corner of picot-edged square of black georgette. Stitch fluffy pink puff in centre.

Nightie Sachet. Blue Marguerite sprays on paler blue organdie would be dainty. Make sachet envelope-shape, edge flap with vandyke-stitch.

Perfume Sachet. A charming personal gift if an embroidered "card" with recipient's name is attached to Bouquet. Details for making on page 18.

Evening Bag. Make this pouch-shaped, of black corded silk stiffened and lined. Embroider the Posy on the flap, in our Cover colouring.

Hankies. Scatter Daisies in different groupings on 12-inch squares of fine white lawn. Embroider in white. Roll edges.

Desk Tidy. Embroider Lapland scene on strip of crash to encircle a large tin; glue to tin, trim with braid.

Carry-All. A strip of double crash makes this useful bag. Sew to oval base, bind all edges, add braid handles.

Match Case. Attractive in gay felt, daisy-strewn. Make from a straight strip of felt, end turned up to hold book-matches.

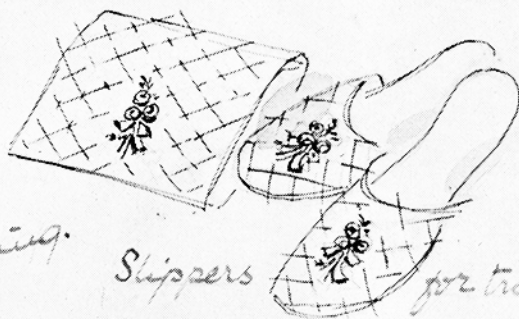
Powder Compact. Of black silk, make a round cover to protect compact or to hold a large puff. Embroider with Bouquet.

Mittens. Smart in white blanket cloth with black Trees and bobbles. For shape, trace round hand. Wrists are knitted.

PERSONAL GIFTS



Christmas Stocking.



Slippers for travelling

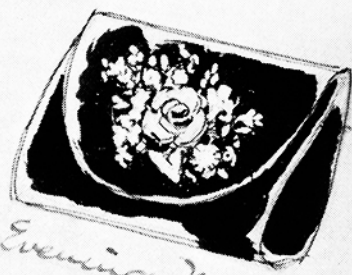
Powder Puff.



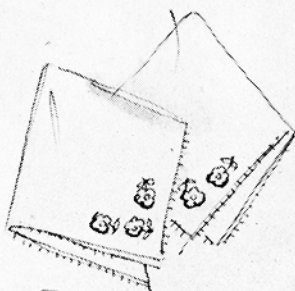
Nightie Sacks.



Perfume Sachet.



Evening Bag.



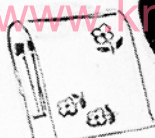
Handkerchiefs.



cos 1/2-tidy



Carry-all.



Match Case.



Powder Compact



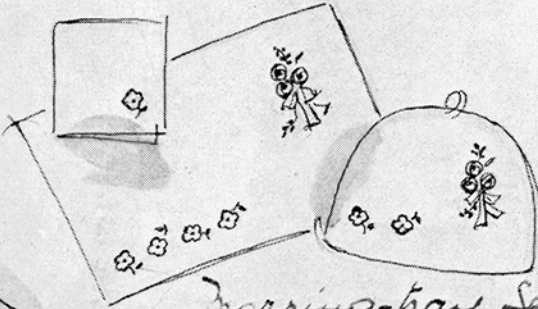
Mittens.

<https://www.knitting-and.com>

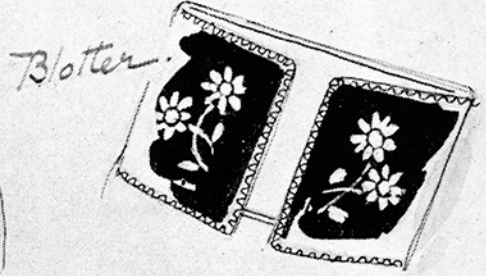
HOUSEHOLD GIFTS



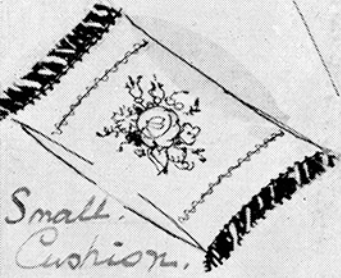
Lampshade.



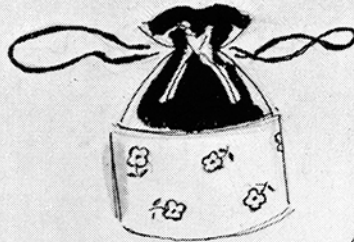
Dinner-Set.



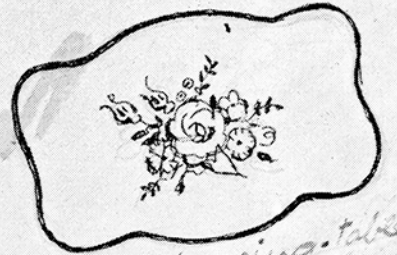
Blotter.



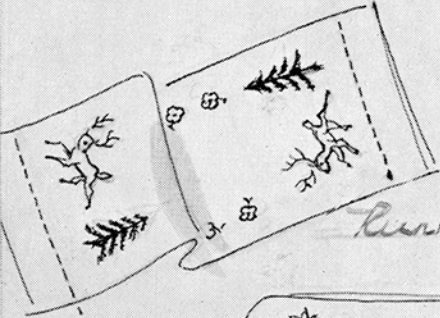
Small Cushion.



Work-bag.



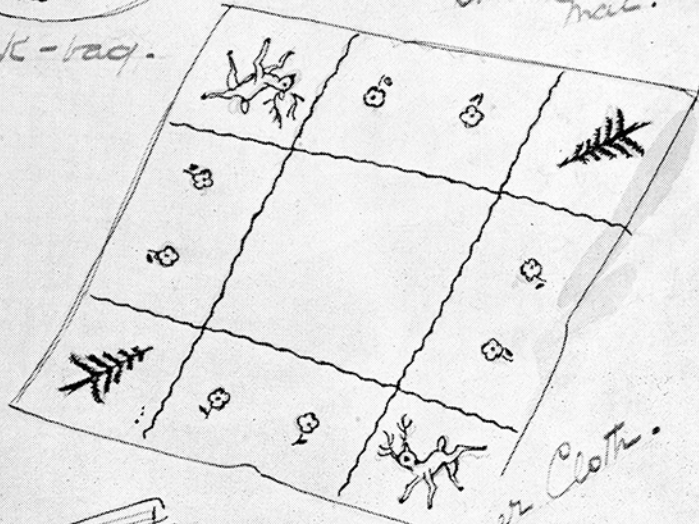
Dressing-table Mat.



Runner



Chair-backs



Supper Cloth.



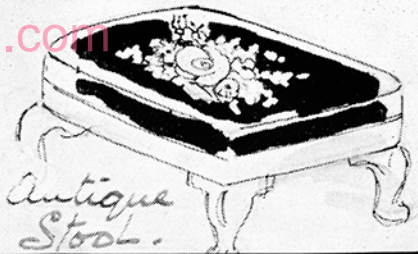
Case for Glasses.



for Paper Serviettes



Snapshot Album.



Antique Stool.

<https://www.knitting-and.com>

from our Free Transfer

WELDONS DESIGN No. 23940

THESE two pages are devoted to gifts that will delight your home-proud friends. They all feature designs from our Free Transfer, enclosed in this book. You will have seen the embroideries in full colour on the previous pages; the embroidery stitches are diagrammed and described on page 26. Below are details of the eighteen gifts illustrated here.

Lampshade. Paint the Posy on a plain parchment shade, first placing transfer behind shade and lightly tracing the design through.

Morning-Tray Set. Of cream linen, make small cosy and tray cloth. Embroider with Bouquets and Daisies. Work one Daisy on matching napkin.

Blotter. Handsome in dark velvet, galon-edged and embroidered with gold-coloured Marguerites. Mount on cardboard folded to shape.

Small Cushion. Lovely with the Posy embroidered on velvet, striped with gold braid. Ends finished with heavy gold fringe.

Workbag. The ever-popular drawstring workbag is easily made, as we describe on page 18. Daisies embroider it charmingly.

Dressing-Table Mat. Cut this pretty shape in linen, of size to fit your table; bind with contrast bias. Work Posy in centre.

Runner. Reindeer and Trees above hem-stitched ends, Daisies in centre of sides. Nicest in coarse-weave natural-coloured crash.

Chairbacks. These, too, in hard-wearing crash, hem-stitched or bound. A Marguerite spray on each links up colour of room.

Suppercloth. For attractive peasant effect, work in red and blue on coarse-weave linen. Divide up 36-inch square with run-stitching.

For Doyleys and Serviettes. To keep these paper accessories neatly, cases are useful and make unusual gifts. Make of double cardboard covered with linen.

Snapshot Album. Cover card folded book-wise with dark green linen embroidered with country scene. Tie in brown paper pages with cord.

Antique Stool. The Posy makes a lovely embroidery for a stool-seat of dull gold or crimson satin.

Pincushion. Bouquet in centre of 5-inch square pillow, stuffed with bran or sawdust. Trim with cord.

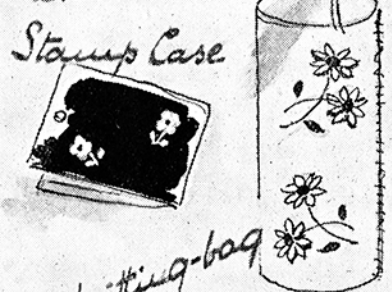
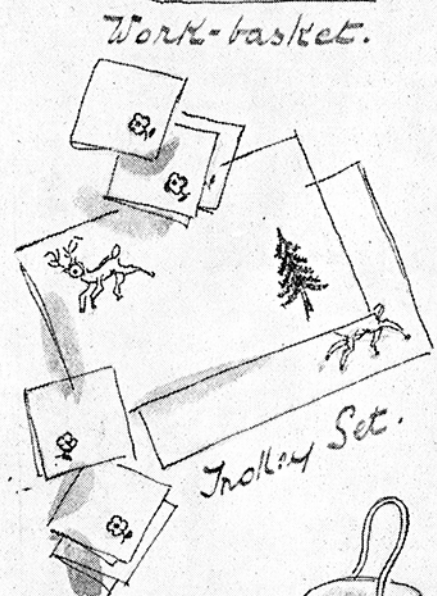
Work-basket. Cover strawberry basket with rose-pink taffeta, first working two Posies on side piece. Add coverlet of quilted taffeta.

Trolley Set. Work Reindeer and Trees on two linen mats to fit trolley; blanket-stitch edges. Put one Daisy on each 12-inch napkin.

Stamp Case. This makes a delightful small gift, particularly if a book of stamps is put inside. Directions for making on page 18.

Knitting Bag. For the knitter of the family, a most acceptable gift. Easily made as we describe on page 18.

Cushion. The simple Marguerite sprays are bold and effective on cushions. On plain material, embroider and pipe with contrast.



TRAVELLING SLIPPERS (*illustrated on page 13*)

Make each part of double satin with wadding between. Make pattern for soles by tracing round foot. For uppers, pin satin over foot, taking it well up at sides so that back does not flap. Embroider and quilt; bind all edges. Make matching envelope-shape sachet.

PERFUME SACHET (*illustrated on page 13*)

Cut two pieces of organdie size 5 by 3½ inches. Embroider Bouquet to one side of one piece. Pencil outline of card and write name inside; outline in stem-stitch. Make up as pillow, stuffed with perfumed cotton wool. Finish with frilled lace.

WORK BAG (*illustrated on page 16*)

Elegant in taffeta, black for top, gold for base. For bottom of bag, cover 12-inch circle of card with black, then cut card to encircle this, 5 inches deep. Cover with gold, first embroidering Daisies in black. To top edge sew 14-inch deep strip of black. Join firmly the ends of both strips. Stitch in base. At top of bag turn down 2-inch hem, making slot for handles.

STAMP CASE (*illustrated on page 17*)

Cut strip of gaily-coloured felt size 5½ by 2 inches, fold bookwise, and embroider Daisies on front.

Across inside of back stitch narrow strip of felt (back cover is slipped under this). Machine-stitch all round ⅛-inch from edge, fold in half and stitch ⅛-inch from fold.

KNITTING BAG (*illustrated on page 17*)

Make from crash 14 by 16 inches. Join 14-inch edges, inserting zipp fastener at centre. Line with crash. Into top and bottom join circle of double crash with card between, taking turnings on right side and covering with braid. Add braid handles. Embroider before bag is made up—two Marguerite sprays on one side are effective.

LAST-MINUTE GIFTS

COMB-CASE. Daisies on doubled ribbon.

COCKTAIL MATS with different-coloured Daisies.

BIB for tiny baby, with pastel Daisies.

COSMETIC BAG worked with Bouquet.

KETTLE-HOLDERS Marguerite embroidered.

HOSTESS APRON with Bouquet on pockets.

FEEDER and SPLASH MAT with Reindeer.

DOLL'S BONNET. Daisy embroidered.

PENCIL-CASE in felt with gay Daisies.

Bonnet and Bag Set

Embroidered from our Free Transfer

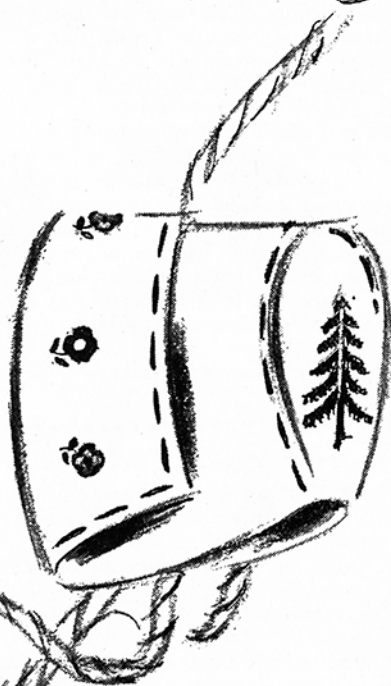
THE exciting Gift Transfer enclosed in this book and ready for you to use, brings you the designs to embroider this set. What fun to have a frolicking reindeer on a neat little satchel to hold your hankie, bus fare or what you will, and how cosy a matching peasant bonnet complete with Christmas tree on the back, gay little daisies along the front.

Any little girl from about six to twelve years could wear this set attractively, and could easily make it herself from the simple instructions we give here. It's in felt—choose your favourite colour. Scarlet, bright green, woodland brown or white would be charming.

For the Bonnet you will need a strip of felt size 17 by 9 inches for front and 6½ by 5 inches for back, cord for ties and Dewhurst's "Sylko" Mouliné for embroidery. Cut piece for back to horseshoe shape 6½ inches deep, 5 inches at widest part and 4 inches at base. With a fairly hot iron transfer tree to back, and tiny flowers to brim in position shown in picture, and embroider as described on page 26, using the full six strands of thread in the needle.

Join front round back, tack-stitching on right side with contrast thread; continue stitching round brim. Add cords to base of brim to tie.

Reindeer, Christmas tree and flowers which embroider this set are all taken from Weldon's Gift Transfer No. 23940



The Satchel-Bag takes felt 7 by 13 inches and cord long enough to go over your shoulder. Fold up one end 4½ inches and turn over other end 3½ inches for flap. On flap, iron and embroider a deer and daisies. Fold up plain end again and stitch together down sides; tack-stitch sides and tack-stitch round flap. Buttons can be double felt stitched from centre outwards, or ordinary plain buttons. Make loops for buttonholes with embroidery thread. Sew on cord under top of flap.

There will be a FREE TRANSFER for you in our next book, too

Greetings.....



CARDS painted by your own fair hand carry a very special personal message. They're fun to make and an outlet for artistic talent. The designs from the Gift Transfer enclosed in this book will make the loveliest cards. Trace the designs very lightly on to good drawing paper—a folded sheet or a flat piece. For deckle edges, the paper should be torn, not cut. Paint with water colours or outline with inks. Finish with ribbon or cord, add "Greetings" or other message in your own handwriting.

Now, our own Christmas greetings... the warmest of wishes to every reader, and a promise of continued enjoyment from **NEEDLEWORK ILLUSTRATED** in the year to come. May we remind you, too, of our readiness to advise you at any time on every aspect of needlework. Just write to Eileen Maxwell, Editor **NEEDLEWORK ILLUSTRATED**, Weldons Ltd., 30-32 Southampton Street, Strand, London W.C.2, enclosing a stamped addressed envelope

How to Embroider

OUR FREE TRANSFER

FOR all embroideries cut motifs required from transfer, place printed side down on material and press off with a moderately hot iron. Embroider with Dewhurst's "Sylko" Mouliné (3 strands in needle), or for very bold effects Dewhurst's "Sylko" Perlé, in shades quoted below. Colour plate on centre pages is a complete guide for placing of colours and stitches.

Trees: Trunk stem-stitch (838, 836); branches fly-stitch (884). **Reindeer:** Outline stem-stitch (838, 779), shaded with long and short-stitch (803); eye, nose, hooves satin-stitch (808). **Daisies:** Buttonhole rings (867); centres satin-stitch (808); stems stem-stitch, leaves lazy-daisy (884). **Marguerites:** Petals satin-stitch (738, 756); centres satin-stitch (726, 869, 790, 808); stems and leaves cable-stitch (808, 726). **Bouquets:** Roses raised rose-stitch (773, 732); stems stem-stitch, leaves lazy-daisy (920); ribbon satin (880). **Posy:** Main flowers long-and-short stitch—rose (755, 758, 977); heart's-ease (759, 760, 808); centre (977); dianthus (830, 831), centre stem-stitch (808); convolvulus (830, 831); centre satin-stitch (758); phlox (745, 738); centre (758); forget-me-nots satin-stitch (769, 783); centre (808); buds satin-stitch (747); moss-rose buds

(977); leaves satin-stitch, stems, tendrils, sepals stem-stitch, small open leaves lazy-daisy-stitch (hold loops open with an extra stitch in centre of each side) in greens (884, 851, 822).

Posy in alternative colouring as shown on our Cover: Rose (746, 747, 796); heart's-ease (795, 811, 887, 808); dianthus (830, 791, 776); convolvulus (882, 708, 738); phlox (842, 738); forget-me-nots (783, 738); moss-rose buds (796, 746); greens (884, 924, 727, 923).

For some of the gifts we have suggested alternative colouring. Shades for these can be selected at your needlework shop according to the colour of the material you are using.

Press the finished embroideries on wrong side, using a thick ironing blanket so that the stitches remain nicely raised from the material.

The Gift Transfer designs are also attractive hand-painted on parchment and wooden articles such as calendars, writing-cases, telephone pads and directory holders, book-ends, waste-paper-bins, trays, candle-shades and glass mats.

Extra copies of the *Gift Transfer*, Weldons Design No. 23940, price 7d. each by post, from address below.



LONG-AND-SHORT SATIN LAZY-DAISY CABLE VANDYKE RAISED ROSE STEM-STITCH BUTTONHOLE FLY-STITCH

Weldons Paper Patterns and extra copies of the Gift Transfer are obtainable by post from: Pattern Dept., **NEEDLEWORK ILLUSTRATED**, Weldons Ltd., 30-32 Southampton Street, Strand, London, W.C.2, where a full pattern service is also available to personal shoppers. If the amount is 1s. or over, please send a postal order made payable to Weldons Ltd. and crossed "and Co." Overseas Readers please remit by International Money Order (price of patterns overseas 2s. each). South African and Rhodesian Readers can obtain Weldons Patterns at the overseas price from **NEEDLEWORK ILLUSTRATED**, Weldons Pattern Department, c/o South African Woman's Weekly, P.O. Box 950, Durban.

Remember—another FREE TRANSFER in our next issue.